



mental illness  
fellowship victoria

## fundraising manager

- **Help reduce the 1 in 5 people affected by mental illness**
- **The challenge: develop a \$4m income stream**
- **Up to \$100K package**

Mental Illness Fellowship Victoria is a membership-based organisation that works with people affected by mental illness, their families, carers and broader communities. The Fellowship offers a range of psychiatric rehabilitation services aimed at providing people with homes, jobs and relationships.

You will create and implement a comprehensive fundraising strategy that incorporates direct debit and annual giving, major gifts, bequests and special events. Develop over 55,000 existing supporters via database segmentation, direct marketing and donor relations. You will work closely with senior management to develop a significantly increased and sustainable income stream.

You have previously developed and managed integrated fundraising strategies resulting in successful donor acquisition, retention and upgrade at all levels. Your ability to influence and compel stakeholders will be central to your success.

**If you have significant experience driving fundraising programs with a sensitive and mature approach, please contact Ant Clark on 03 9225 5100 or email your CV to [cv@ngorecruitment.com](mailto:cv@ngorecruitment.com), quoting job number 28695.**



R e c r u i t m e n t

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