

## fundraising coordinator - direct marketing



- **Newly established fundraising team**
- **Excellent mentoring opportunity**
- **Untapped potential to build a significant donor base**

Animal Welfare League NSW (AWL) is a registered charity that was founded in 1958. AWL cares for surrendered, neglected and abandoned animals and investigates allegation of animal cruelty. AWL operates two state of the art animal shelters, a veterinary clinic and has 14 branches across NSW.

In this newly created position you will coordinate the implementation of donor development and recognition programs with a focus on regular giving, annual appeals and bequests. Establishing a donor database and managing key supplier relationships will be important aspects to the role.

You have direct marketing experience in either a not for profit or commercial environment, a strong understanding of production and excellent attention to detail. Your ability to take direction and be 'hands on' in a small team will ensure your success.

If you would like to use your DM skills to further animal welfare please call Richard Green on 02 8243 0570 or send your resume to [cv@ngorecruitment.com](mailto:cv@ngorecruitment.com) quoting Ref # 29731.

