



Australia for UNHCR

direct marketing manager

- One of the world's leading humanitarian aid agencies
- Drive individual giving and supporter care
- Competitive salary package

Australia for UNHCR is an international aid agency that raises funds to support the UN Refugee Agency's worldwide humanitarian aid programs across 116 countries.

You will be responsible for the acquisition and retention of supporters through sophisticated direct mail appeals, DRTV, online campaigns, communication products and donor stewardship programs. You will also be involved in cash appeals, management of the legacies program, and overall UNHCR fundraising initiatives.

You possess new media and traditional direct marketing skills to manage and grow annual income targets in a data driven marketing environment. You have extensive experience in managing suppliers and enjoy thinking outside the square to come up with innovative ideas and DM solutions.

If you are eager to use your skills to help the plight of the world's refugees then please contact Olivia Ryan on 02 8243 0570 or forward your resume to cv@ngorecruitment.com quoting Ref # 29069.



R e c r u i t m e n t

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