



CHILDREN'S CANCER  
INSTITUTE AUSTRALIA

# direct marketing manager

- **Play a key role in finding a cure for childhood cancer**
- **Excellent remuneration package to attract the very best**

Children's Cancer Institute Australia for Medical Research (CCIA) is dedicated to research into the causes, prevention, better treatments and ultimately a cure for childhood cancer. CCIA's world-class independent research ensures the best possible quality of life for the children and their families.

Your primary focus is to nurture and 'grow with care' the CCIA supporter base through quality acquisition, warm appeals, donor stewardship and communication programs across the donor lifecycle.

You have an understanding and appreciation of best practice fundraising and a track record in building donor value via data driven direct marketing practices. You possess new media and traditional direct marketing skills to manage and grow annual income targets.

If you are eager to use your DM skills to build support for world leading cancer research please contact Richard Green on 02 8243 0570 or forward your resume to [cv@ngorecruitment.com](mailto:cv@ngorecruitment.com) quoting Ref #29966.

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