

direct marketing officer

ChildFund
Australia

- **Work to reduce poverty for children in the developing world**
- **Focus on donor acquisition and retention**
- **12 month contract**

ChildFund Australia works to eliminate childhood poverty in the developing world. It implements programs in Cambodia, Laos, Papua New Guinea and Vietnam, as well as managing partner projects throughout Asia, Africa and the Americas. Its Australian Child Sponsorship program impacts more than 55,000 children in 27 countries.

Reporting to the Fundraising Manager, you will implement direct marketing campaigns to attract new supporters across diverse channels and also retain and engage existing donors to increase their level of giving.

You have a proven track record implementing direct marketing campaigns across multiple channels including direct mail, online, press inserts and advertising with solid experience in print and mail house management. You'll be an excellent communicator, both in writing and verbally. Your numeracy skills are highly developed, you have meticulous attention to detail and the ability to manage conflicting priorities.

If utilising your direct marketing experience to help the plight of children living in poverty appeals to you, please forward your resume to cv@ngorecruitment.com quoting ref # 30938 or call Richard Green or Annie Barker on 02 8243 0570 for further information.

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