



national regular giving manager

- **Implement outsourced face to face direct sales program**
- **Grow best practice regular giving program**
- **Internationally renowned activist group**

Greenpeace is a high profile independent campaigning organisation that uses non-violent direct action to expose global environmental issues and to provide solutions which are essential to a green and peaceful future. With over two million financial supporters worldwide Greenpeace has been instrumental in moving the environmental debate into the mainstream issue it is today.

Managing a team you will be responsible for all aspects of the design and implementation of an outsourced face to face direct sales program as well as the ongoing management of the existing in-house program. You will be responsible for the tender process, risk mitigation strategy, contract negotiations, database & telemarketing, communications and importantly, the accurate financial analysis and tracking of donor recruitment, retention and attrition.

You are currently a business analyst, brand marketer or senior fundraiser with experience in reviewing business processes leading to new procedures for data and expense controls, donor or customer acquisition, sales cycles, administration and database recording and reporting. You are familiar with engaging and supporting outsourced suppliers and have a track record in product marketing, new product development, project management, budgeting, research and analysis.

If this role encapsulates your passion for business analysis, environment and results based fundraising please contact Richard Green or Annie Barker on 02 8243 0570 or forward your CV to cv@ngorecruitment.com quoting #30766.

