



World Society for the Protection of Animals

direct marketer

- Corporate DM experience welcomed
- Young, dynamic global animal welfare organisation

WSPA works with hundreds of member societies worldwide to raise the standard of international animal welfare. WSPA's vision is for "a world where animal welfare matters and animal cruelty ends".

This donor/customer focused role raises significant donations via international emergency appeals and longer term retention and upgrade strategies. You will be responsible for all DM processes including creative, telephone, data, print production and media including email and Internet.

You are a disciplined and well mentored direct marketer with a successful track record in a best practice not for profit or corporate. Your analytical, supplier management and budget skills will enable you to develop campaigns from concept to implementation. You think strategically, but pay attention to detail, and are results focused.

If you're passionate about direct marketing and animals, then this is the role for you. Please email your CV to cv@ngorecruitment.com quoting job # 29992 or call Richard Green on 02 8243 0570 for more information.



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