



Australian Red Cross

regular giving manager – national

- **Global brand; huge potential**
- **Strategic sales across all media**
- **Fundraising or direct marketing experience**

As part of the world's largest humanitarian network, Australian Red Cross is supported by over 60,000 members and volunteers. Its vision is to improve the lives of vulnerable people in Australia and internationally by mobilising the power of humanity.

This role manages a national program in Regular Giving, encouraging people to support Red Cross through monthly donations. The program is one of the Society's largest sources of revenue with an active donor base, and is a major source for new donor acquisition.

You have experience in the strategic and innovative use of media, including direct mail, telemarketing, direct response TV, online and e-marketing. You will oversee an extensive face to face donor recruitment program, donor development and communication, and be confident in your ability to lead teams and expand this activity nationally.

This is an opportunity not to be missed if you want to join one of the world's greatest aid organisations. Call Heather Knights on 02 8243 0570 or send your resume to ngo_146@ngorecruitment.com



R e c r u i t m e n t

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